



# Sponsorship Opportunities



swinging  
- for -  
supper

Presented by



June 29, 2016

Why do our golfers  
return each year?

**IT'S FUN, FAST-PACED  
AND AFFORDABLE.**



## THE EVENT

There are many charity golf tournaments, and we're proud to say our participants return each year not only to support the cause, but because it's a day packed with fun. In addition to 18 great holes of golf at Glen Arbour, we offer lots of on-course activities, cash holes, a silent auction, and a fantastic dinner. We've also added a personal pledging element in recent years, which further engages our golfers in the event and increases our fundraising success.

## THE OPPORTUNITY

Swinging for Supper is a sellout event each year, and provides an excellent arena for sponsors to maximize networking opportunities. Our participants, 144 golfers, are primarily comprised of corporate men and women between the ages of 25 and 65. Past sponsors have praised the event as a place to forge new relationships, increase brand awareness, and receive significant recognition for

## THE IMPACT

Living in poverty with the constant struggle of putting enough food on the table is an all-consuming existence for thousands of Nova Scotians. Last year, Swinging for Supper raised \$45,850 to help ensure families in our province can access nutritious food in their time of need. Funds raised allow us to distribute donated food to stock the shelves and refrigerators of our network of 146 member food banks, shelters, and soup kitchens between Amherst and Halifax, Sydney and Yarmouth.



## SPONSORSHIP DETAILS

Swinging for Supper sponsorship offers excellent ROI and incredible impact. Every \$2 raised allows us to distribute enough donated food to provide 3 meals for Nova Scotians in need.

### Matching Pledge Sponsor(s) - \$2,500 - \$5,000

- Benefits to be determined, pending value of sponsorship level; options include:
- Logo on all pledge sheets, emails and "sponsor a golfer" web pages
- Mention in thank you letters to those who "sponsor a golfer"
- Mention in radio ads at \$5000 level (approximately 60)
- Speaking opportunity during dinner
- Logo on promotional and on-site materials for the event
- Full page ad in program

### Presenting Sponsor - \$7,500

- **Estimated value of benefits: \$10,000 PLUS provide 11,250 meals for families**
- Name always associated with event through "presented by" status
- 4 registrations
- 4 VIP Passes (contests + raffle)
- 1 Team Pass (mulligan + 2 free putts + 300 yard drive)
- Mention in all radio ads (approximately 60)
- Speaking opportunity during dinner
- Primary logo on all promotional and on-site materials for the event
- Full page ad in program

## Silver Sponsor - \$3,000

- Estimated value of benefits: \$4,100 PLUS provide 4,500 meals for families
- 4 registrations
- 4 VIP Passes (contests + raffle)
- 1 Team Pass (mulligan + 2 free putts + 300 yard drive)
- Mention in select radio ads (approximately 20)
- Logo on 36 cart signs
- Logo on broadcast emails
- Logo in program, on-site banners and digital slideshow
- Half page ad in program

## Bronze Sponsor - \$1,500

- Estimated value of benefits: \$1,900 PLUS provide 2,250 meals for families
- 4 registrations
- 4 VIP Passes (contests + raffle)
- 1 Team Pass (mulligan + 2 free putts + 300 yard drive)
- Logo on website
- Logo in printed program

## On-Course Opportunities

### Hole-in-One - provide minimum \$10,000 prize

- 3 opportunities available
- Logo sign on designated tee
- Logo in program

### Longest Drive - \$500

- 2 opportunities available
- Exclusive logo sign on designated tee
- Logo in program

### Closest to the Pin - \$500

- 2 opportunities available
- Exclusive logo sign on designated tee
- Logo in program

### Tee Sponsor - \$300

- 36 opportunities available
- Logo sign on designated tee
- Name in program

## Raffle, Auction & Team Prizes

### In-Kind Donation of Products or Services

- Donate a product, service or gift card to be featured in our raffle, silent auction or team prizes
- Receive recognition in our printed program and/or verbal mention during the dinner, proportionate to the value of the in-kind donation



## Team Registration Options

### Enhanced Team Registration - \$1,250 Comes with these great benefits!

- 4 VIP Passes
- 1 Team Pass
- Name listed in program
- Name listed on website
- Logo sign on one tee

### Single Player Registration - \$225

### Basic Team Registration - \$900

### For information, contact:

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